



FINAL NEWS RELEASE

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Sure hires experienced IT and telecommunications specialist

Sure has appointed Gary Shilling, an IT and telecommunications specialist with more than 20 years' experience, as account director in its business team.

Gary joins Sure with expertise in cloud technology, voice systems and unified network and security services. His experience has concentrated on advising businesses on the most effective solutions to their IT or communications needs.

Sure provides communications solutions to Isle of Man businesses of all sizes, from start-ups to multinational corporations, and has a dedicated team of locally based professional services experts.

Joseph Walls, Head of Sales at Sure Business in the Isle of Man, said: "We're proud to continue expanding our team and it's great to be able to add local experts, like Gary, with years of experience delivering bespoke solutions to Manx businesses.

"The needs of local organisations are constantly changing, especially during the dramatic year we have experienced which has changed the business landscape immensely. Our team aims to provide local organisations with the best solutions for their needs and we are glad to have Gary on board to advise our customers."

ENDS

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Notes to editors:

About Sure

www.sure.com

Twitter: <https://twitter.com/SureIOM>

Facebook: <https://www.facebook.com/SureIOM/>

LinkedIn: <https://www.linkedin.com/company/sure-international>

Headquartered in Guernsey, Sure provides telecommunications and related services across the Channel Islands, the Isle of Man and in the British Overseas Territories of Ascension, Falklands, Saint Helena and Diego Garcia.

Sure provides fixed voice, mobile, broadband and Cloud services in the Channel Islands and Isle of Man. In the British Overseas Territories, Sure operates under exclusive licences with full-feature networks delivering voice, broadband data services and, in certain markets, TV.

The corporate division of the business, Sure International, specialises in offshore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

Sure's approach to business is based on its values of simplicity, trust, one team and customer-driven. The last of these values has resulted in annual multi-million-pound investments to provide customers with the best and latest services to meet their needs.

Customer experience is at the heart of Sure's approach and the company was found to have the most satisfied customers in the Channel Islands in a 2018 study carried out by the independent regulator in the islands. In the Isle of Man, Sure was rated the best overall network (Source: a Sure-commissioned independent study carried out by Systemics group, 2017).

Sure is a member of the Batelco Group, a leading telecommunications provider to 13 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.