

NextGen voice services from Sure. Flexibility, reliability with lower costs.



Switch to Next Generation Voice from Sure

Businesses across the world are moving away from ISDN services to more flexible, more cost effective solutions.

Release your voice delivery from traditional constraints. Sure introduces solutions to help you migrate to Next Generation Voice with minimal fuss and at a pace that suits your requirements.

We are continuously improving our capabilities and services and our latest network evolution enables us to transition your business voice from traditional methods to more flexible Next Generation Voice. By using Voice over IP (VoIP) to converge data and voice on your infrastructure you can maximise your investments and realise cost savings.

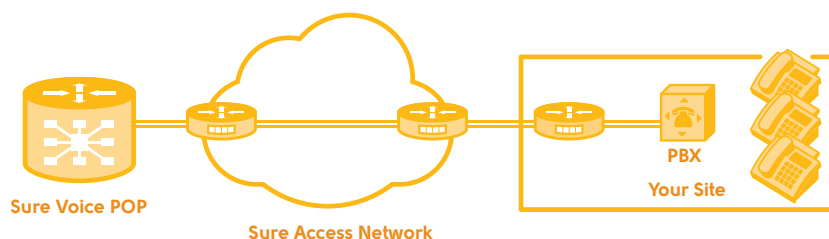
Sure's newly launched NextGen services will provide Isle of Man businesses with a range of real alternatives, whether you are on or off our new Fixed Access Network.

Next Generation Voice

We have enhanced our core network infrastructure and can now move your voice connectivity seamlessly into the IP environment. This change enables us to move away from traditional voice delivery methods and use SIP Trunks to deliver IP based voice services to connect to your existing voice equipment, either presented as SIP Trunks (**SIP^{NG}**) or ISDN (**ISDN^{NG}**) at your network edge.

- **SIP^{NG}** - Voice calls delivered over SIP Trunks to connect to an IP telephony system. As each network environment is unique, we will evaluate your requirements and work with you to design a suitable solution.
- **ISDN^{NG}** - Voice calls delivered over SIP Trunks to connect to a telephony system. This is an ideal first step if you are looking to take advantage of the benefits of next generation voice technology and future proof your voice environment, but are not ready to move to full IP voice.

Typical NextGen Voice delivery method



Why switch to Sure NG voice?

Next Generation voice is feature rich and has numerous advantages for your business:

Savings

- Rationalise your services and reduce costs by moving your voice to IP
- Low channel rentals
- Low call charges

Flexibility

- Increase the number of channels as you grow, or for seasonal workloads
- Route calls on your network between sites

Easy migration

- Keep your existing numbers
- **ISDN^{NG}** - delivered on the latest technology, and connects to your existing voice system to make migration fast and simple without the need to change your existing voice hardware

Future proof

- Easy upgrade path from **ISDN^{NG}** to **SIP^{NG}** if your requirements change
- Latest technology that will evolve with IP networking

Quality & Reliability

- Default voice codec is G711a which provides excellent voice quality
- Dedicated voice delivery over Sure's carrier grade network.
- Fully supported
- Take advantage of virtualised infrastructure

Resilience

- Optional redundancy for dual installation or multiple sites- a secondary service keeps you connected in the event of a disaster.
- Disaster Recovery- invoke a voice DR plan to divert your calls to predetermined numbers when required

Security

- Our end to end service secures your voice environment
- VoIP firewall
- Dos/DDoS protection
- Topology hiding
- Access control

Switching from a traditional ISDN service?

Our **SIP^{NG}** and **ISDN^{NG}** products provide the same features as traditional voice and numerous benefits. You can keep your existing number and DDI ranges, and we will coordinate all elements of your transition for you.

Interested? Contact one of our Enterprise Sales team for further information and to discover how Sure's Next Generation voice can benefit your business.

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